

January 28, 2009

Dear Friend:

Vincennes Cub League is looking for a few good friends, and you are invited to become one.

Vincennes Cub League is a non-profit organization composed of volunteers whose primary purpose is to provide a positive baseball experience to the boys and girls in our area. Over 600 children between the ages of four and fifteen-years-old registered to play last summer, and over 400 baseball games were played at the five Cub League diamonds.

To help support the maintenance and needed improvements of these diamonds, Cub League has sold advertising signs for the outfield fences of four baseball diamonds for the past several years. I would like to ask that your organization consider purchasing a sign for this purpose.

The initial investment is \$250. This amount covers the materials, the professional production of the 5-foot by 10-foot vinyl sign, and placement on one of the four Cal Ripken Division diamonds. The renewal fee is \$100 each year as long as the sign is usable.

The signs get tremendous exposure to the 600+ children and their families who come to the games and practices as well as to visitors who come from out-of-town to play in the State and Regional Cal Ripken Division tournaments as well as any invitational tournaments which are held at Cub League. The signs are hung in April and taken down after all games are completed, normally at the end of August. The signs are then stored to ensure maximum life of the sign.

I have enclosed an agreement form for your completion if you would like to advertise at Vincennes Cub League. Please give me a call at either 887-7681 (cell) or 882-9085 (home) if you have any questions or would like additional information. I hope you can be a friend of Cub League, one of the most successful youth programs in town.

Sincerely,

Kirk Bouchie
President
Vincennes Cub League, Inc.

Enclosure

OUTFIELD SIGN AGREEMENT FORM
VINCENNES CUB LEAGUE BASEBALL
P. O. Box 742
Vincennes, IN 47591

We, _____, agree to the placement of a 5' x 10' sign
(Name of Company or Organization)
advertising our Company or Organization at Vincennes Cub League. Vincennes Cub League will be responsible for the construction of the sign. Vincennes Cub League also agrees to have the sign hung on the outfield fence before the first game of the baseball season.

Payment for the first year of sign placement is **\$250**. The fee for sign placement thereafter will be **\$100**. If sign placement is dropped for a year or more, the cost of having a sign will revert back to the initial cost of \$250 for the first year.

Payment is due by March 1 prior to each season. Checks should be made payable to Vincennes Cub League and sent to the above address. Please include a copy of this signed "Outfield Sign Agreement Form" and the "Signage Layout Sheet" if this is the first year of payment.

Funds collected from this sign project will be used for maintenance and physical improvements to the diamonds. Vincennes Cub League officials reserve the right to change future fees due to cost increase of materials, maintenance, etc.

Name of Company Official

Date

Company

Telephone Number

Address

City, State, ZIP

**VINCENNES CUB LEAGUE
OUTFIELD SIGN LAYOUT SHEET**

*** Please include any color and logo preferences. All efforts will be made to accommodate your requests.**



Please mail this “Outfield Sign Layout Sheet,” a copy of the “Outfield Sign Agreement Form,” and your \$250 remittance to:

**Vincennes Cub League
P. O. Box 742
Vincennes, IN 47591**

THANK YOU FOR SUPPORTING VINCENNES YOUTH BASEBALL!